



# FISHERS LANDING



**DIMARCO**  
GROUP

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**HIGHLIGHTS**

**Location**  
7387 Pittsford Victor Rd., Victor, NY 14564

**Site Size**  
10 Acres

**Center Size**  
79,585 sf / 19,585 sf existing

**Annual Visits**  
222.6K

**Annual Visit Frequency**  
3.88

**Area Description**

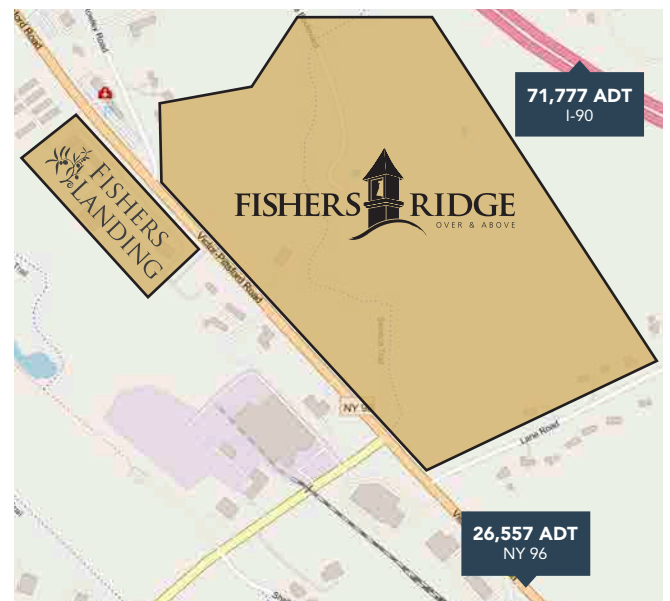
DiMarco Group is expanding our Fishers Landing retail shopping center located on Route 96 in the Town of Victor. The development will include the addition of 60,000 SF of mixed retail and commercial space. The current 20,000 SF retail building will also receive architectural and landscaping improvements as part of the overall development. The existing shopping center includes a diverse mix of merchants such as Lattimore Physical Therapy, Doodle Bugs!, Enterprise, Sherwin-Williams and Monro Muffler.

Victor is one of the fastest growing communities in the Rochester metropolitan area. The site is located two miles southeast of the NYS Thruway/Interstate 490 interchange on the highly-trafficked main road leading into town. Victor is also a key connection between the Rochester community and the Finger Lakes Region.



## DEMOGRAPHICS WITHIN 5 MILES

<b>Population:</b>	38,137
<b>Median Age:</b>	41.5 Years
<b>Median HH Income:</b>	\$93,700/year
<b>Avg. People per HH:</b>	2.36
<b>Total Households:</b>	14,823
<b>Education:</b>	53.2% Bachelors or Higher
<b>Square Footage:</b>	487,100 ST Gross Leasing Area
<b>Crime Rate:</b>	Very Low



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**FIVE GENERATIONS. ONE GROUP.  
BUILDING COMMUNITIES.**

Established in 1910 as a general contractor, DiMarco Group has evolved over the years into a full service development company applying cutting-edge design and building concepts to meet 21st century real estate needs. After 100 years, our commitment to excellence is stronger than ever.

Our visionary approach includes deployment of first-rate people, practices & technologies in partnership with our clients, who benefit from the strength and experience of the DiMarco Group family of companies.

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Construction  
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